

what did you do?



St Patrick's Day

WYLLIE O HAGAN ST PATRICK'S DAY FILM COMPETITION 2007

London, England, March 2007

London based artists Wyllie O Hagan, watched thousands of videos, on YouTube, over the St Patrick's Day holiday. Why? To launch an online film competition showing how YouTubers around the world celebrate St Patrick's Day.

"The competition rules were simple", says Irish born artist Clare O Hagan. "We looked for films that did not contain caterwauling drunks in big Guinness hats, no leprechauns having sex, no painted green boobs or big green bums."

Viewing of films started early St Patrick's Day morning, with 1000 films online. Numbers rose to near 4000 after the weekend. The competition, was reported via a series of 7 daily online reports. Thirty films were selected, including "Wally's Bees on St Patrick's Day" and "Runescape Tip.It St. Patricks Day Freak Train."

O Hagan continues "We had to dig deep, but we have found some real gems. We are delighted to report that St Patrick's Day retains its magic."

View the winners of the first Wyllie O Hagan' St Patricks' Day Film Competition and the 7 daily reports online at <http://www.youtube.com/group/stpatricksday>

COMPETITION TIMETABLE OF EVENTS MARCH 17 TO MARCH 23

17th March 2007 Day 1

St Patrick's Day Film Competition 2007
Wyllie O Hagan launch Competition.

18th March 2007 Day 2

St Patrick's Day Film Competition 2007
7 films invited to submit work
from 1500 St Patrick videos on YouTube.

19th March 2007 Day 3

St Patrick's Day Film Competition 2007
20 films selected
3000 St Patrick videos online

20 th March 2007 Day 4

St Patrick's Day Film Competition 2007
Invitees asked to submit films formally into
competition. 3400 St Patrick videos online

21st March 2007 Day 5

St Patrick's Day Film Competition 2007

Competition closed. 30 award winning
finalists contacted. Prize announced for
Finalists. 4000 St Patrick videos online.

22nd March 2007 Day 6

St Patrick's Day Film Competition 2007
Award: Wyllie O Hagan "Refreshing Memories
Award" St Patrick's Day Parade, Dunmanway
2007 and "In the Moment Award" Party Stand
Fun at Ireland versus Pakistan in Jamaica

23rd March 2007 Day 7

St Patrick's Day Film Competition 2007
Wyllie O Hagan "Creators of Future Memories
Award" Green on St. Patrick's Day
Review of film competition . Announcement of
Wyllie O Hagan's St Patricks' Day Event 2008

WYLLIE O HAGAN ST PATRICK'S DAY FILM COMPETITION 2007

Winner REFRESHING MEMORIES AWARD

St Patricks Day Parade, Dunmanway, 2007

"The film is considered and well constructed, titles introduce us to the events as they happen. It is informative, moves at a good pace. The film has historic value and cultural worth. It refreshes memories many of us had of St Patrick's Day. The filmmaker has created a legacy for the children who participated - their memories will be refreshed by viewing it."

Winner IN THE MOMENT AWARD

Party Stand Fun at Ireland versus Pakistan in Jamaica

"The award acknowledges a film of the recording of an extraordinary event on St Patrick's Day. People who were witness to this event will never forget the magic of the day."

AWARD WINNING FINALIST FILM REVIEWS

WINNER "CREATING FUTURE MEMORIES AWARD

"Green on St. Patrick's Day.

A two minute inventive mini-drama was conceived, scripted, acted, filmed, and produced by a young team in the US. The video is lively and energetic and provides us with a novel and surprising story on St Patrick's Day. Many congratulations.

VIEW ALL WYLLIE O HAGAN ST PATRICK'S DAY FILM COMPETITION FINALISTS

<http://www.youtube.com/group/stpatricksdays>

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